

QUICK FACTS

Located high atop a mesa in Colorado Springs, The Spa & Salon at Garden of the Gods Club is devoted to enhancing overall well-being through a variety of professional services that encourage the renewal of mind, body and spirit.

Members and guests enjoy access to superb amenities—such as a heated infinity-edge pool—designed to complement the natural beauty of the surrounding mountain landscape. With breathtaking views of the Garden of the Gods National Landmark with its spectacular natural formations, sheer cliffs and abrupt towers, balancing rocks and oak-covered valleys, all framed by the snow-capped Pikes Peak, Garden of the Gods Club is a place where natural beauty, relaxed elegance and standard of excellence are without comparison.

- Men's and women's locker rooms
- Men's and women's steam rooms
- Coed hot tub and solarium
- Infinity-edge outdoor spa pool, heated year-round
- Fitness center with floor-to-ceiling windows overlooking the pool
- Menu by Garden of the Gods Club's culinary team
- Spa and salon services include:
 - o Massage therapies
 - o Body therapies
 - o Facial therapies
 - Hair care services
 - o Nail care services
 - o Make-up application

Contact Information:

For spa or salon appointments, please call 719.520.4988, email ggcspa@ggclub.com, or visit www.ggclub.com. For media requests or photos, please contact Christina White, communications director, at 719.329.6916 or cwhite@ggclub.com. You are also welcome to use any of the 22 images available on our media site, www.preferredhotelgroupimages.com. To log in, use medialink@ggclub.com and the password Medialink (case-sensitive).



LOOKING BACK: GARDEN OF THE GODS CLUB'S HISTORY

From atop the mesa in northwest Colorado Springs, the view has always been magnificent, but Al Hill and his wife Margaret dreamed of developing the land into something more. The couple's purchase of the property in 1949 marked the beginning of a private club, luxury resort and residential community that would pair manmade elegance with an unparalleled natural setting.

Construction of Garden of the Gods Club began in May 1950. In September, the Hills gathered with Colorado and Texas friends for a dedication ceremony involving placement of a copper capsule into the lobby fireplace wall. A snapshot of the times, the capsule contained bubble gum, a bottle of Dr. Pepper, a Coke, a Hopalong Cassidy comic book, a plat of the survey for the development, current magazines and newspapers, brochures and curios commemorating Seven Falls, Jacoby's book on Canasta and "other items" that reportedly included an unlucky chameleon who scurried into the capsule the moment before it was sealed.



On June 10, 1951, the Hills invited local residents to an Open House and donated the fifty-cent admission charge to the Junior League. The official Grand Opening celebration was spread over three days, June 14-16, to allow as many members as possible to participate. The lavish event, which featured gourmet food, live music and dancing, launched Garden of the Gods Club as a premier private club in the western United States. The same year, *The Gazette Telegraph* described the club as "a mecca for those interested in fine taste and splendor."



Garden of the Gods Club quickly became an exclusive retreat for Hollywood's elite, captains of industry, and political and literary luminaries. Visitors included Robert Mitchum, Claudette Colbert, Gene Autry, John Wayne and Walt Disney. Members and guests enjoyed the immaculate tennis courts, gorgeous pool, gourmet dining and extravagant events.

Garden of the Gods Club originally consisted of the lobby, bar, dining room, a small party room, 22 guest rooms and two suites to the north, three suites and four rooms on the second floor of the main building, two tennis courts and a swimming pool. Original members were primarily from Colorado, Texas and Oklahoma. The club was designed to be a tennis club, only open in the summer, but Al Hill's golfing friends eventually convinced him to add a golf course to the property.



LOOKING BACK: GARDEN OF THE GODS CLUB'S HISTORY (CONTINUED)

J. Press Maxwell designed a world-class, 18-hole, 7,000-yard golf course. Over 200 acres of Kentucky bluegrass and bentgrass were planted to create the course, named after the famous Kissing Camels rock formation at nearby Garden of the Gods Park. At the same time, the Hills built a Moroccan-themed clubhouse featuring a golf shop, locker rooms and a dining room and lounge, and forty South Patio rooms were added to the club to accommodate members and their guests. The golf course officially opened for play in June of 1961. In 1962, the grand tradition of the Smoochers Ladies Invitational and the Camel Drivers Men's Invitational began, followed by the Sheiks & Shebas in 1967 and the Golden Camels in 1973. Throughout the years, Members and guests have enjoyed challenge, competition and camaraderie amongst the splendor of the golf course and surrounding scenery.

Tennis continued to be a popular pastime, and the club began hosting the Club Championships in 1967. A few years later, in 1975, Hill family members played in an exhibition that opened the two indoor tennis courts. To accommodate families with children, a Recreation Center was constructed, featuring a junior Olympic-sized pool, wading pool, and four outdoor tennis courts.

As the club continued to attract new members, the original clubhouse was eventually rebuilt. Designed by renowned architects Lake-Flato, its soaring glass and powerful stonework captured stunning views of Garden of the Gods and Pikes Peak. In 1998, golf course architect Mark Rathert added nine holes to the Kissing Camels Golf Course, which brought the course to 27 holes.

In 2007, Sunrise Company purchased Garden of the Gods Club from Hill Development. Since then, Sunrise has invested \$5 million dollars into property improvements, including the following:

- Enhancement of the first eight holes of the west course
- Improvements to many tee boxes and planting of 68 new trees on these holes
- Upgrades to the irrigation system
- Redesign of all bunkers
- Addition of bunkers to strategic locations on the golf course
- Enhancements to the Kissing Camels golf clubhouse
 - o All-new fixtures in the Golf Shop; new carpeting, paint, and tile throughout the building
 - o Addition of state-of-the-art Sports Club
- Remodeling of Garden of the Gods Club's main lobby and lounge
- Redesign of Membership Information Center
- Guest room enhancements
 - o New 42" flat-screen televisions
 - o New mattresses
 - o New bedding
 - o New clock radios with smartphone docking



LOOKING BACK: GARDEN OF THE GODS CLUB'S HISTORY (CONTINUED)

The Hills' original vision for a private club, luxury resort, and residential community is alive and well today. Whether golfing our 27-hole championship course, competing on the tennis courts, staying fit at the Sports Club, relaxing at the Spa, playing with their kids at the Recreation Center, meeting friends for dinner, or dancing the night away at one of our many parties, Garden of the Gods Club members find their days filled with family, friends, and experiences that they will cherish for a lifetime.

Sunrise Company

More than 45 years ago, Sunrise Company began developing master-planned, golf-course communities in the Palm Springs, Calif., desert resort area. Today, Sunrise Company is one of the nation's most respected residential and country club community developers. Sunrise Company's record of achievement includes the establishment of Indian Ridge and co-development of PGA West. In addition to its 13 resort communities, Sunrise Company has constructed more than 10,000 homes, built two resort hotels, and developed numerous office buildings, shopping centers and commercial hotels. Sunrise is continually pursuing new opportunities in the country's fastest growing markets. In contrast to most community developers, Sunrise builds the homes in their communities in addition to designing and operating club facilities. This allows Sunrise to control the design and quality of the homes and provides its residents and members with an integrated lifestyle-focused buying experience. With its extensive legacy of successful golf community development and the longevity of the senior management team, who average 15 years with the company, Sunrise Company is one of the most successful and experienced community developers in the United States.



FREQUENTLY ASKED QUESTIONS

Q: What sets the Spa & Salon at Garden of the Gods Club apart from other spas in the area?

A: At the Spa & Salon at Garden of the Gods Club, pampering extends beyond the time of service. Before or after their services, guests of the spa can take advantage of luxurious amenities that include a relaxing hot tub, men's and women's steam rooms and heated infinity-edge outdoor pool. The salon's manicure and pedicure stations are positioned in front of floor-to-ceiling windows that feature incredible views of the Garden of the Gods national landmark and Pikes Peak.

Q: How many members belong to Garden of the Gods Club?

Garden of the Gods Club has more than 1500 members, some of whom live out-of-state and visit Colorado Springs seasonally.

Q: How diverse is the membership at Garden of the Gods Club?

A: A wide range of ages and backgrounds are represented at Garden of the Gods Club. With a wide variety of both family-oriented and adults-only events, the club offers something for everyone. The club's Young Professionals Golf Membership, which is available to those under age 40, is designed to make membership affordable for those in the earlier stages of life and career.

Q: How much does it cost to become a member of Garden of the Gods Club?

Membership dues currently start at just \$90 per month, and the initiation fees begin at \$1,000 with an early commitment discount available. For more information, refer to our membership program and pricing brochure or call Tracey Kalata, director of membership, at 719.520.4980.

Q: How can I stay informed about what is happening at Garden of the Gods Club?

A: Follow us on Facebook or Twitter, or read our blog, to which you can also subscribe by email. We post helpful tips and advice, fun photos, contests, special offers and more.



RECENT AWARDS AND RECOGNITION

WeddingWire 2012 Bride's Choice Award

America's Top 100 Day Spas (2011 & 2012) – spAWARDS.com

2011 *Gazette* "Best of the Springs" Readers' Choice Best Wedding Venue (Silver)

Recognized as being among top 10 private clubs in Colorado (2011) *Colorado AvidGolfer* magazine

Top 3 Meeting/Event Venue, Hotel, or Resort (Holds Less Than 500) Outside Denver Metro Area (2011)

Colorado Meetings + Events magazine



MANAGEMENT TEAM BIOS



Billy Peterson, PGA
General Manager/CEO

A native of Wilmington, N.C., Billy was a member of the Golf Team at the University of North Carolina at Wilmington and became the 47th PGA Master Professional in the PGA of America. He has since developed a distinguished career as an executive. Billy worked for the PGA Tour from 1998 through 2003, where he served as Executive Director of World Golf Championships and Champions Tour Championships. His responsibilities included overseeing event operation in Buenos Aires, Argentina, Tokyo, Japan, Oklahoma City, Okla., and Sonoma, Calif. Most recently, Billy served as the General Manager at the World Golf Village, which includes both resort and private membership facilities and golf courses in St. Augustine, Florida, home to the World of Golf Hall of Fame. Prior to that, he served as General Manager of the Renaissance Club in Scotland, where he was instrumental in opening the property. During that time, Billy met his lovely wife, Nicola. Originally from North Berwick, Scotland, Nicola has lived in the States for three years. In their spare time, Billy and Nicola enjoy cycling, reading, barbecuing, and playing with their new dog Max.



Christina White
Director of Communications

Christina has a professional background in editing and media. She has an MBA from Grand Canyon University, where she focused her studies on marketing and finished with a 4.0 GPA. Christina graduated summa cum laude from University of Arizona with a Bachelor of Arts in communication. She relocated to Colorado Springs in search of cooler weather. She lives with her husband, an orthopedic PA, and a huge dog named Max. Fascinated by new media and Web 2.0, Christina manages our social media program and enjoys interacting with Members and the public via Facebook and Twitter. When she's not at the office, Christina spends her time hiking, jogging, playing golf, watching Arizona basketball (go Wildcats!), traveling, and trying to learn new things.



MANAGEMENT TEAM BIOS (CONTINUED)



Dana Young
Interim Spa Manager

Dana Young was born in Minneapolis, Minnesota, but was raised in Des Moines, Iowa and Tampa, Florida. She considers Florida to be her home since she lived there the longest, and her parents still live there. Her career began 14 years ago when she became a licensed massage therapist and two years later, a licensed esthetician. Dana has worked in top-rated spas across the nation, including Walt Disney World Resorts and the Broadmoor Hotel. Dana is nationally certified in massage, is a certified clinical skincare specialist, and was a trainer for the Broadmoor Spa for seven years. In her free time, she enjoys spending time with her husband, Jonathan, and their two dogs. She and Jonathan enjoy hiking, camping, and spending time with friends.